

# Privacy Statement

This is the website of Pure Nutrition.

Pure Nutrition is committed to complying with General Data Protection Regulation (GDPR).

The information below describes our practices in respect of information collection and dissemination relating to the website. We advise that you read this Privacy Statement to ensure that you are aware of your rights. By using this website, you are accepting the terms of this Privacy Statement. If you do not agree with, or you do not accept any aspect of the Privacy Statement, you should not use this website.

We reserve the right to change this Privacy Statement as appropriate. Every time you use this website you will be bound by the most recent version of the Statement. Therefore, we recommend that you should review the Privacy Statement each time you use this website.

## PRIVACY & DATA PROTECTION

Communicating via the internet is not completely secure and may mean that your personal information is processed by third-parties. Although we will endeavour to protect your personal data, we cannot guarantee the security of your data as transmitted to our site. Any transmission of data is at your own risk. Once we receive your personal data, we will use appropriate security measures to prevent unauthorised access.

We are committed to protecting the security of your data. We do not require you to provide personal information unless you wish to avail of features or services on this website (such as making an appointment). Where you do send us data it will be used for the stated purpose and any other reasonable purposes only. We do not sell or distribute your personal information to third parties for purposes of allowing them to market products and services to you.

## YOUR INFORMATION AND HOW WE USE IT

When you access this website via a browser or search engine no personal information is revealed to us, although certain statistical information is available to us via our internet service provider. This information may include the IP and address of the server you are using, the top-level domain name from which you access the internet (for example .ie, .com, etc.), the type of browser you are using, the date and time you access our site and the internet address linking to our site.

You may send us information via this website, such as through the “contact us, make an appointment” pages or any other area where you may send e-mails, ask us to contact you

or provide feedback. By choosing to participate in these, you may need to provide us with some personal information.

This information will only be used by us for:

- The purposes for which it was provided by you and any reasonable/relevant purposes;
- verification purposes and statistical analysis
- investigate any improper use of our products, services or the network; and
- carry out activities necessary to the running of our business, including systems testing, network monitoring, staff training and quality control

## REMOVAL OF, OR CHANGES TO YOUR PERSONAL DATA

You have the right to access your data and to have any inaccuracies in the details we hold corrected. You also have the right to have the information erased if we do not have a legitimate reason for retaining it.

You may request, in writing copies of your data held by us as data controller. We will provide you with a copy of the data held by us as soon as reasonably possible and no more than 30 days after we receive a valid request in writing.

Please send all requests in writing to Dr. Kevina Cardiff, Consultant Dietitian, [kcardiff@purenutrition.ie](mailto:kcardiff@purenutrition.ie) Please be aware that we may require you to provide additional information to enable us to identify your personal data and/or to verify your identity.

## COOKIES POLICY

This website does not use third-party cookies.

## COPYRIGHT

The information, content, graphics, text, images, trademarks, trade names and logos contained on this website are protected by copyright, trade mark, and other intellectual property laws under national laws and international treaties.

## LINKS TO OTHER WEBSITES

Our website may, from time to time, contain links to and from other website (the “Third Party Websites”). If you follow a link to any of Third Party Websites, please note that the Third Party Websites have their own privacy policies and that we do not accept any

responsibility or liability for those policies. Please check the Third Party Websites' policies before you submit any personal data to the Third Party Websites.

## DISCLAIMER

The material contained in this website is for general information purposes only and does not constitute professional advice nor is it intended to create a clinician-client relationship.

*Last updated: 28th May 2018*